



ICEBM 2026



University of Economics-Varna



September 24-26, 2026

Registration

Paper Submission



ICEBM

UNIVERSITY OF ECONOMICS – VARNA

International Conference on Economics, Business, and Management

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Navigating Change: AI-Driven Economies, Innovation, Entrepreneurial Growth and Green Transitions

The International Scientific Conference on Economics, Business and Management (ICEBM) is an annual academic forum organised by the University of Economics - Varna, Bulgaria. The conference brings together researchers, academics, doctoral students and practitioners to present and discuss contemporary research addressing the evolving challenges of the global economic and business environment.

The 2026 edition of the conference will focus on the theme “**Navigating Change: AI-Driven Economies, Innovation, Entrepreneurial Growth and Green Transitions.**” The event aims to explore how rapid technological advances, particularly in artificial intelligence, are reshaping economic systems, transforming business models and influencing innovation processes across industries. At the same time, organisations and policymakers are increasingly confronted with the need to support sustainable development, accelerate green transitions and foster entrepreneurial ecosystems capable of responding to global uncertainty.

The conference provides a platform for interdisciplinary dialogue on the opportunities and challenges associated with digital transformation, sustainable economic development, innovation management and the future of entrepreneurship in an increasingly data-driven and environmentally conscious world.

ICEBM 2026 will be held in a **hybrid format**, allowing participants to attend either on site at the University of Economics - Varna or online.

All papers will be presented in **English** and will undergo a **blind peer-review** process.



Scientific and Research Collaboration

ICEBM 2026 brings together scholars and researchers from across the world to present and discuss the latest developments in economics, business and management



Good Business Practices Panel

ICEBM 2026 will feature a dedicated panel bringing together representatives from business, academia and public institutions to share practical insights and successful real-world initiatives



Doctoral Track

A dedicated track providing doctoral researchers with the opportunity to present their work, receive feedback from experienced scholars and engage with the international academic community

Submit Your Research to ICEBM 2026

Share your research and engage with scholars and professionals from around the world.

Call for Papers

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Location

Hybrid event:

University of Economics-Varna

77 "Knyaz Boris I" boulevard

Varna, Varna

Bulgaria, 9002

Dates

Registration period:

April 21, 2026 - 8:00 AM EEST - September
10, 2026 - 11:59 PM EEST

Submission period:

July 1, 2026 - 12:00 AM EEST - September
25, 2026 - 11:59 PM EEST

Contact us

If you have any questions, please contact

research.institute@ue-varna.bg

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