# UNIVERSITY

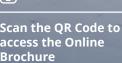
## OPEN EDUCATION SYSTEM

www.anadolu.edu.tr

Anadolu University Open Education System

## Study wherever and whenever you want





## WHO WE ARE

Anadolu University is one of the world leaders in open and distance education. With over 3 million alumni, the university currently offers higher education to over one million students worldwide. Faculty members with national and international experience are committed to sharing their knowledge and expertise with students to offer high-quality educational services.

- Anadolu University is a state university located in Eskişehir, Turkey.
- With a student enrollment of over 1 million, Anadolu University is the third-largest university in the world.
- The diplomas of Anadolu University Open Education System are recognized by the Turkish Higher Education Council (YÖK).
- The diplomas issued to international students in the Open Education System are equivalent to higher education diplomas received in Turkey.
- Our University has been using European Credit Transfer System (ECTS) since 2005 and a Diploma Supplement is issued to all graduates.
- Anadolu University is a full member of the European University Association (EUA) and besides national collaborations we mainly have international collaborations with International Council for Distance Education (ICDE), The European Distance and E-Learning Network (EDEN), The European Association for Distance Teaching Universities (EADTU), and Asian Association of Open Universities (AAOU).
- We operate in more than 30 countries worldwide.

## ANADOLU UNIVERSITY TURKISH GIGA UNIVERSITY FROM ANATOLIA TO THE WORLD

#### **Easy Access**

Anadolu University Open Education System provides open and distance education to learners from all around the world. Accessing the courses and resources is just a click away. We strive to expand our practical knowledge via high-quality education and share it with the world. Learners of diverse backgrounds across multiple age ranges can access courses and numerous printed and online resources easily.

#### **Openness**

Anadolu University Open Education System is aiming to reduce the barriers to education, especially for adults and self-learners. In the 21st century, the idea of openness is at the very core of education which is ully backed by technology in multi-cultural learning environments. In a world where open educational resources and open teaching hold the potential to transform the full spectrum of education policy, learning development, delivery, and accreditation. The Open Education System at Anadolu University takes the necessary initiative and plays an important role in this big change.

#### Flexibility

In the Open Education System at Anadolu University, We believe that flexible learning is about empowering learners by offering them choices about their learning: the pace, place and mode of delivery, the flexibility comes with fully online learning resources, and offers a wide range of opportunities from downloading the course materials on smartphones to watching online lectures on iPad. Studying is now more portable, accessible and also flexible than ever before.

#### **Expertise**

Anadolu University Open Education System, one of the world's largest distance education providers, is coined as a giga university with its expertise gained over the years with millions of students not only from Turkey but also from all over the world. Learners can harness our expertise as an internationally recognized Open Education System by participating in different courses from undergraduate to postgraduate programs and also from non-degree to e-certificate courses and MOOCs. As an open and distance education provider, We offer a broad range of courses and believe that supporting learners by giving them different options for learning is our greatest mission.

## An innovative global university with focus on lifelong learning

## Study wherever and whenever you want

#### **Giga University**

Anadolu University, one of the world leaders in open and distance education, currently offers higher education to over one million students worldwide. Faculty members with national and international experience are committed to sharing their knowledge and expertise with students to offer high-quality educational services.

#### Anadolu's Open Education System

The Open Education System of Anadolu University delivers higher education in Turkey and over 30 countries over the world. Currently, students can get enrolled in 61 degree programs in the Faculties of Open Education. Business Administration, and Economics. Open education at Anadolu University has a highly flexible structure that can respond rapidly to emerging needs. This is possible thanks to qualified human resources and advanced technical infrastructure.

#### **Digital Transformation**

At Anadolu University, open education students are offered a wide variety of learning materials. Open education has recently gone through a digital transformation process to enhance self-learning with the help of materials such as textbooks in digital format (PDF. ePUB. MOBI. HTML5),

audiobooks, chapter summaries, interactive videos, practice tests, exercises, live online classes, and videos of online classes.

#### **Equal Opportunity Policy**

The Open Education System of Anadolu University, dedicated to equal opportunity, aims to open a wide range of programs based on this principle and to offer learning environments that effectively promote these programs. This policy is predicated on the following principles:

- to develop and implement policies that promote effectively equal opportunity and diversity of students, human resources and the faculty.
- to ensure that all students have equal access to opportunities offered
- to ensure that all students benefit from affordable tuition fees
- to ensure that all students have equal access to environments where curriculum. assessment, support services and resources are available.
- to protect the diversity of students and human resources in the Open Education System.
- not to allow harassment, bullying and discrimination under any circumstances.
- to ensure that all staff have full understanding of equal opportunities and different opportunities and put these principles into practice.
- to set up effective systems to ensure equality of opportunity and diversity.
- to observe all equality principles in service provision.

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## **FACTS & FIGURES**



### Nuber of Active Students: 1.173.476

Distribution of Students by Gender: Men: 611.148 Women: 562.328



### Total Number of Graduates: 3.512.906

Distribution of Graduates by Gender: Men: **1.972.555** Women: **1.540.351** 

#### Distribution of Students by Age:

18-21 :	69.341
22-24 :	184.156
25-27 :	212.515
28+ :	707.423



## My Story at Anadolu University Open Education System



"I have had the chance to study in the program I wanted to study since my childhood and my dreams came true."

Elvin Mammadova, Media and Communication *Baku, Azerbaijan* 

"No one's circumstances are the same, a world where everyone has the opportunity to study anywhere and anytime is very beautiful."

Mounira Rothweiler, Healthcare Management Cologne, Germany





"I have found a great opportunity to improve my business practises with the help of the Open Education System."

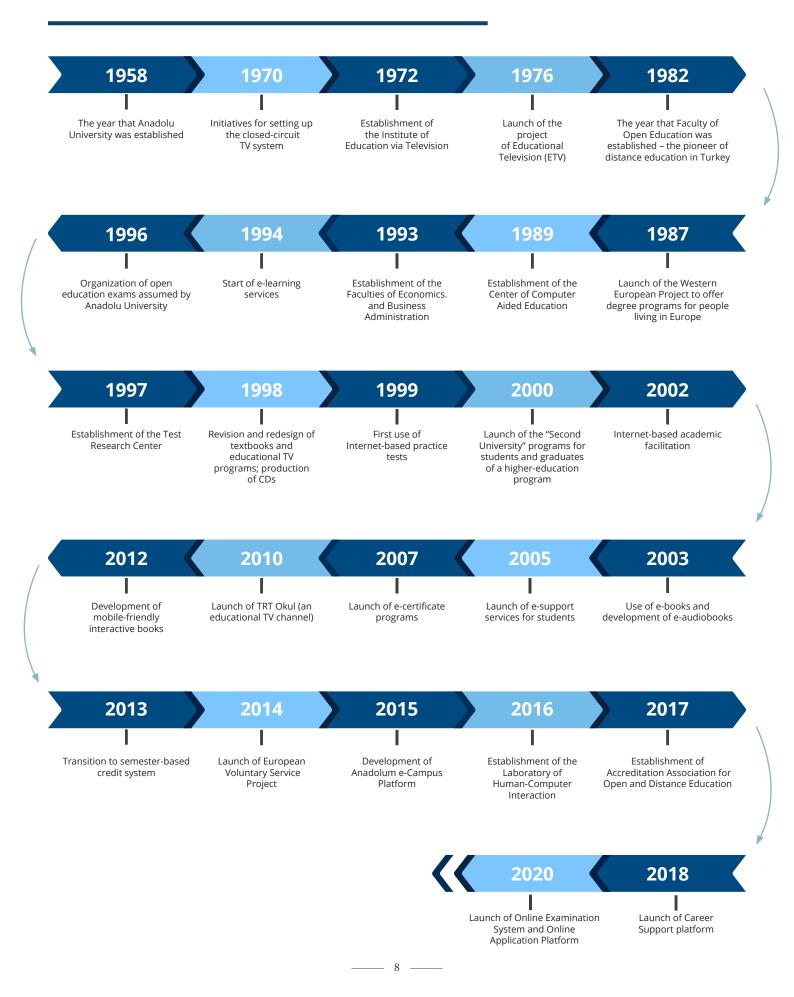
Gerhard Fojleta, International Trade, *Tirana, Albania* 

"I dropped out of school at an early age due to my family's financial situation. However, I was able to compensate for this thanks to the Anadolu University Open Education System."

Erjon Smith, Department of Finance New York, USA



## ANADOLU UNIVERSITY OPEN EDUCATION SYSTEM AT A GLANCE

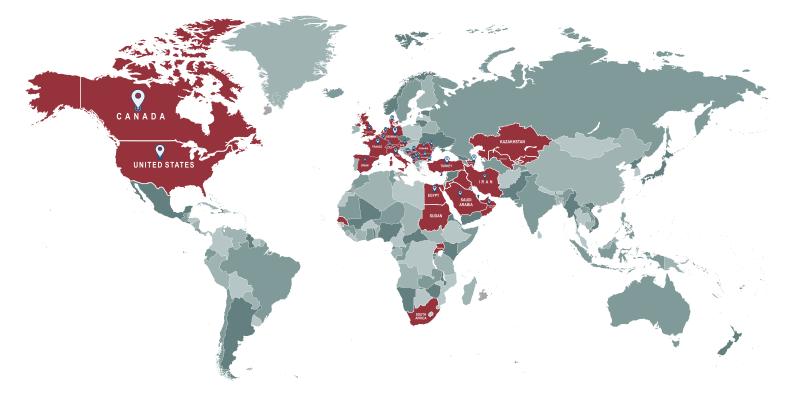


## A Global University where you can study wherever and whenever you want

## **Programs Abroad**

**39 COUNTRIES** 

**56 ENROLMENT AND EXAM CENTERS** 



Turkey Eskisehir

Albania Tirana Azerbaijan

Baku Karabakh Austria Vienna

Linz Belgium

Brussels

Egypt Cairo

Bulgaria

**Bosnia and** 

Herzegovina Sarajevo

Plovdiv

Canada

Toronto

Cyprus Nicosia

Denmark

Copenhagen

Montreal

France Paris Lyon Strasbourg

> Germany Cologne Stuttgart Hamburg Frankfurt Munich

Berlin Essen Nuremberg Italy Rome

lraq Baghdad

lran Tabriz Tehran Jordan

Amman Kazakhistan

Almaty Nur-Sultan

Kosovo Prizren Pristina

Kyrgyzstan Bishkek Lebanon

Beirut Montene-

gro Podgorica

Moldova Chisinau Comrat

9

North Macedonia Gostivar Skopje

Romania Bucharest Constanta

Senagal Dakar

Spain Madrid

Switzerland Bern

Serbia Novi Pazar

Saudi Arabia Jeddah Riyadh Medina Ed-Dammam

South Africa Cape Town

Sudan Khartoum The Netherlands Den Haag

**United Arab** Emirates Abu Dhabi Dubai

Uzbekistan Tashkent

United Kingdom London

USA Maryland Houston New York Chicago Los Angeles San Francisco

Kampala West Thrace Edirne / Kesan

Uganda

Qatar Doha

## **INTERNATIONAL COLLABORATIONS**

## Anadolu University Open Education System strongly values its international connections.

We have many local collaborations with state ministries, organizations, and institutions to bring the benefits of our expertise to the society. However, we foster international collaborations with organizations and institutions around the world. Through continuous interaction with international organizations across the globe, we expand our knowledge and experience in online, open and distance education. We also participate in projects, events, and other mutual-learning activities with our international collaborations. Likewise, we have signed around 90 Memoranda of Understanding (MOUs) with more than 40 countries. We also have around 400 Inter-Institutional Agreements (KA103 agreement) with European institutions and around 80 Inter-Institutional Agreements (KA107 Agreement) with more than 30 different countries out of EU institutions.

Here are some of the pioneering connections we have around the world in education, research, and innovation.







The European Association for Distance Teaching Universities





# EUROPEAN DISTANCE AND E-LEARNING NETWORK

— 10 —

## Some of Our Offices Abroad



Cologne, Germany



Prizren, Kosova



#### Baku, Azerbaijan



Maryland, USA



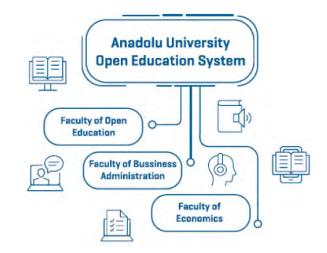
#### Nicosia, Cyprus

## **DEGREE PROGRAMS**

The Open Education System of Anadolu University currently offers 61 degree programs at the associate and undergraduate level under the umbrella of the Faculties of Open Education, Business Administration, and Economics. (Degree programs are offered in Turkish language unless otherwise stated)

#### Faculty of Open Education Associate Degree Programs (two-year study programs)

- 1. Accounting and Taxation
- 2. Agriculture
- 3. Banking and Insurance
- 4. Brand Communication
- 5. Business Management
- 6. Call Center Services
- 7. Civil Air Transport Management
- 8. Computer Programming
- 9. Culinary Arts
- 10. Cultural Heritage and Tourism
- 11. Disabled Care and Rehabilitation
- 12. Elderly Care
- 13. Emergency and Disaster Management
- 14. Geographic Information Systems
- 15. Home Management
- 16. Human Resources Management
- 17. International Trade
- 18. Justice
- 19. Laboratory Assistant Training and Veterinary Laboratory Services
- 20. Local Administrations
- 21. Logistics
- 22. Management of Healthcare Institutions
- 23. Media and Communication
- 24. Medical Documentation and Secretariat
- 25. Occupational Health and Safety
- 26. Office Management and Executive Assistant Training
- 27. Photography and Camera Operation
- 28. Public Relations and Publicity
- 29. Radio and Television Program Production
- 30. Real Estate and Property Management
- 31. Retailing and Store Management
- 32. Securities and Capital Markets
- 33. Social Media Management



- 34. Social Services
- 35. Sports Management
- 36. Theology
- 37. Theology (Arabic)
- 38. Tourism and Travel Services
- 39. Tourism and Hotel Management
- 40. Web Design and Coding

#### Faculty of Open Education Undergraduate Degree Programs (four-year degree programs)

- 1. Healthcare Management
- 2. History
- 3. Management Information Systems
- 4. Philosophy
- 5. Public Relations and Advertising
- 6. Sociology
- 7. Turkish Language and Literature
- 8. Visual Communication Design

#### Faculty of Economics Undergraduate Degree Programs (four-year degree programs)

- 1. Department of Labour Economics and Industrial Relations
- 2. Economics
- 3. Economics (English)
- 4. Public Finance
- 5. Political Sciences and Public Administration
- 6. Political Sciences and Public Administration (English)
- 7. International Relations
- 8. International Relations (English)

#### Faculty of Business Administration Undergraduate Degree Programs (four-year degree programs)

- 1. Business Administration
- 2. Business Administration (English)
- 3. Civil Aviation Management
- 4. International Trade and Logistics
- 5. Tourism Administration

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## Admissions

We welcome students from all over the world.

### How to apply to the degree programs



Congratulations on joining Anadolu University's family

## More on applying to Anadolu University Open Education System

- International students with a high school diploma (or equivalent) can apply to the programs directly (Students will have their diploma certified at our representative offices abroad).
- For application to the degree programmes, there is no requirement to certify that the student knows Turkish.
- International students with insufficient Turkish will be able to enroll in Anadolu University Turkish Language Teaching Center (TÖMER) if they wish to learn Turkish online. For more information, please visit

#### https://tomer.anadolu.edu.tr/

 Affordable tuition fees are determined by taking the economic characteristics of each country into account. For further information regarding tuition fees, please contact us at globalcampus@anadolu.edu.tr

For details, please visit *https://globalcampus.anadolu.edu.tr/* 

#### **Still have questions?**

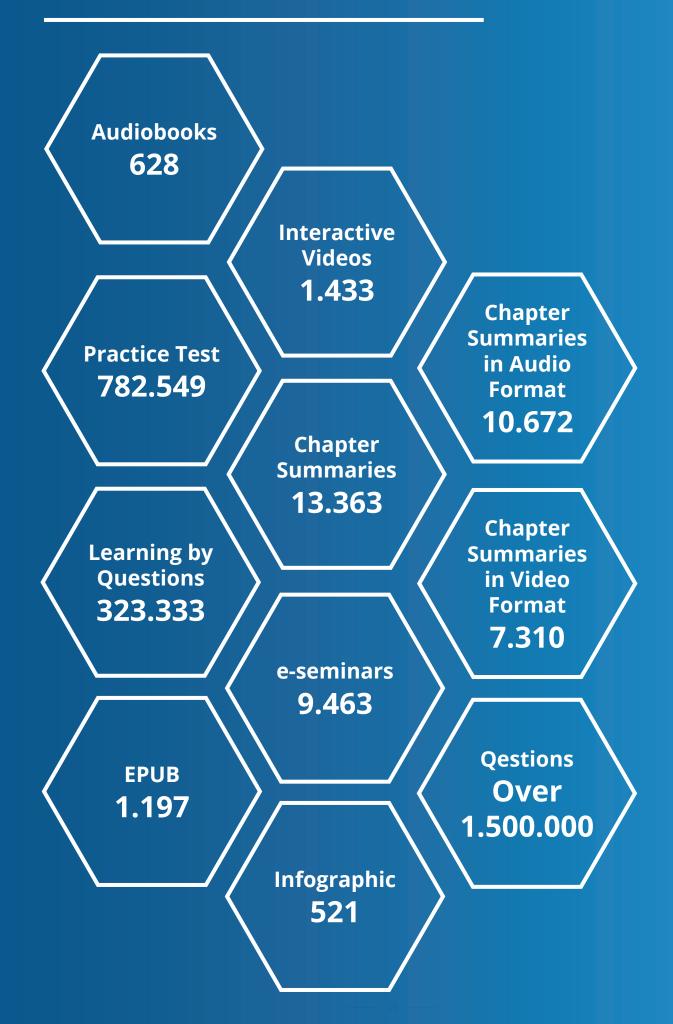


Contact the Admissions office at *globalcampus@anadolu.edu.tr* 



whatsapp +90 553 916 10 26

## **Learnings Materials**



## A WIDE SPECTRUM OF LEARNING MATERIALS

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**Up-to-date Content:** All learning materials are provided only as digital content (PDF,EPUB,HTML5), so an update can be applied anytime according to your book.



**Unit Videos:** These videos are created by professors of the course and summarize the main points of the course. Learners can watch these videos on Youtube wherever and whenever they want to revise.



Mobile Learning Environment: Anadolu Mobile application allows learns to reach our rich array of content whenever and wherever they want.



Chapter Summaries in PDF and in Audio Format: The summaries of the chapters are avaliable in both PDF and audio format. Learners can read or listen to these summaries and learn the core points of the units.

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**Unit-based Structure:** Because it is important to engage learners in learning activities regularly in distance education, our system provides its learn ers with a weekly study plan.



**Worksheets:** These chapter-based multiple-choice tests are prepared to allow learners to get a rapid estimate of what they learned after studying a chapter. They are quick, easily accessible, and give an instant score.



Auido Books: We provide our course notes in MP3 format for all learners, and also support our disabled learners with audio course notes in daisy format.



**Practice Test in PDF:** These test are designed to allow learners to prepare for a midterm or a final exam.



**Online Exercises:** Learners can evaluate their learning with lesson test. Learners can see theirs scores out of 100. This self-evaluation helps them develop awareness of their strengths and weaknesses in learning.



**Previous Test Questions:** To get the gist of the exam structure, the questions of the previous exams are available in the system. This gives students the chance to see the types of questions beforehand.



Synchronous Online Classes: Learners can join live online classes and ask question about the content. Videos of these classes are available in the learning management system for further use. So, whenever learners need to study, they can watch the videos and find answers to their questions.

#### LIVE ONLINE CLASSES

During the semester. subject-matter experts deliver live online classes on a regular weekly basis. The classes also include question and answer sessions. Students can attend live seminars or watch recorded videos of classes later.

#### **FACE-TO-FACE TEACHING**

Open education students are provided with face-to-face learning opportunities for some courses. Face-to-face classes allow students to:

- have access to direct information about subject matters in the class environment. and interact with a course instructor.
- have on-campus experience.
- exchange ideas and knowledge with fellow students and instructors.
- participate in activities and events on the campus and take advantage of campus facilities such as the library.

#### ACADEMIC COUNSELING

Faculty members of Anadolu University use their expertise to offer academic counseling to open education students via webinars, one-on-one counseling meetings, and videos. Academic counseling assists students with clarifying their academic goals and developing individualized pathways to improve their academic performance. Furthermore, special education experts provide academic counseling services for learners with special needs.

#### **STUDENT QUALITY AMBASSADORS**

The Student Quality Ambassadors project is an initiative that allows the Open Education System to have direct feedback from students with regard to learning experience, learning materials, and quality improvement. In addition to providing feedback. Quality Ambassadors can develop and post learning materials to contribute to the learning process of other students.



## **MASTER'S PROGRAMS**

Anadolu University delivers 18 non-thesis master's programs in distance mode. Graduates of open education programs also have the chance to apply for these programs offered in the Graduate School of Social Sciences and Educational Sciences.

#### **GRADUATE SCHOOL OF SOCIAL SCIENCES**

- Corporate Communication
- Banking and Finance
- Business Management
- Hospitality Management
- Visual Communication Design
- Measurement and Data Analytics
- Distance Education
- Logistics Management
- Marketing Management
- Public Finance Management
- Turkish Language and Literature
- Entrepreneurship and Innovation

For details, please visit *https://sosbilens.anadolu.edu.tr/* 

## GRADUATE SCHOOL OF EDUCATIONAL SCIENCES

- Educational Technologies
- Character and Values Education
- Education Management
- Mathematics Education
- Autism spectrum disorder in early childhood
- Innovative Education

For details, please visit *http://ebe.anadolu.edu.tr* 

#### **NON-DEGREE PROGRAMS**

Anadolu University offers a broad range of non-degree programs and open courses, along with degree programs.

#### **E-CERTIFICATE PROGRAMS**

Would you like to improve your personal or professional skills? Would you like to set up your own business and compete in the sector? Then, you should join one of our online certificate programs to enhance your knowledge and expertise. Anyone with a high school diploma can enroll in an e-certificate program and choose from among over 100 courses.

#### **Business Management**

- Foreign Trade
- Insurance Agency Business
- Basic Rights for Trade Unions
- Executive Assistant Training
- Logistics Management
- Healthcare Services Management
- Entrepreneurship
- Basics of Accounting
- Introduction to Management and Organization
- Accounting and Finance
- Business Law in Human Resources Management
- Human Resources Management
- Introduction to Business Administration (English)
- Introduction to Finance (English)
- Information Management for Businesses I
- Information Management for Businesses II
- Information Management for Businesses III
- Marketing and Retailing
- Retailing
- Introduction to Retailing
- e-Retailing
- Marketing
- Store Management
- Marketing Communication
- Professional Sales Skills

#### Communication

- Corporate Communication
- Healthcare Communication
- Communication Skills

- Corporate Advertising and Communication Management
- Special Event Management and Sponsorship
- Political Communication
- Visual Communication
- Basics of Press Photography
- News Reporting
- New Media and Communication
- Brand Communication Management
- Research in Brand Communication
- Public Relations

## Political Science and International Relations

- Foreign Policy and Diplomacy
- European Union
- Political Science
- Human Rights
- Introduction to International Relations (English)
- World Civilizations and History (English)
- Political Science (English)
- Political and Social Life in Turkey (English)
- Foreign Trade and Diplomacy (English)
- International Organizations (English)

#### Tourism

- Sales and Marketing in Tourism
- Onboard Passenger Services
- Tour Planning and Ticketing in Travel Agencies
- Expertise in Ecotourism

#### Literature

- Turkish Folk Literature
- Turkish Literature in the Republican Period

#### **Healthcare Services**

- Medical Secretary Training
- Geriatric Psychology and Stress
  Management
- Developmental Support for Preschool Children (Teachers)
- Developmental Support for School-Age Children (Teachers)
- Developmental Support for Adolescents (Teachers)
- Developmental Support for Preschool Children (Parents)
- Developmental Support for School-Age Children (Parents)

- Developmental Support for Adolescents (Parents)
- Care Staff Training
- Basics of Child Development
- Plays, Arts, Literature and Children
- Educational Assessment in Children
- Science, Technology, Plays, Drama and Children
- Basics of Healthcare
- Social Work Management
- Geriatric Care

#### Language Learning

- English (Level A1)
- English (Level A2)
- English Language (Level B1)
- Turkish Sign Language (Basic Level)
- Ottoman I
- Ottoman II
- Arabic I
- Arabic II

#### **Geographical Information Systems**

- Geographical Information Systems (ARCGIS)
- Geographical Information Systems (MAPINFO)
- Geographical Information Systems (QGIS)

#### Religion

- History of Islam
- Ilmihal
- Introduction to Religious Sciences
- Introduction to Islamology

#### Web Design and Development

- Information System Design
- Coding for Web Design
- Basics of Web Design
- Visual Design in Web
- Web Management Systems

#### **Spare Time and Personal Development**

- Turkish Music
- Basics of Cuisine Culture
- Turkish Cuisine
- Basics of Photography
- Horticulture
- My House and Family

## Programs Based on a Protocol with the Sector

- Occupational Health and Safety for Employers
- Teaching Knowledge Test (TKT)
- Cooperative Management
- Expertise in Art History
- Expertise in Cultural Heritage
- Sworn Translator Training

For details, please visit *https://esertifika.anadolu.edu.tr/* 

## Expand your knowledge

## **Massive Open Online Courses Platform**

AKADEMA is a platform launched to offer Massive Open Online Courses (MOOCs) in the Open Education System of Anadolu University. Learners from any background can join the courses on a broad range of topics from natural pharmacy to data mining. Two types of courses are offered on AKADEMA: instructor-facilitated courses, and courses fully based on individual learning. AKADEMA currently offers over 100 courses including cello playing, basketball, scuba diving, 21st century citizenship, body language, CV writing, photography, game theory, project-based learning, Arabic, Turkish, and social network analysis. Courses are free on AKADEMA.

For details, please visit www.akadema.anadolu.edu.tr



## **STUDENT SUPPORT SERVICES**

Student Support Services offers a variety of services that are available to open education students. As most students are used to traditional face-to-face learning, this new mode of delivery can be tricky for some learners. Supporting them in the learning process is the responsibility of open education providers.

#### **OES STUDENT SUPPORT**

Supporting learners is of particular importance for ensuring effectiveness of the learning process and keeping the dropout rates low. Anadolu University Open Education System has a web page specifically designed to provide support services for distance learners from all around the world. The webpage has a clear outline and a user-friendly interface. The page provides answers to frequently asked questions falling under the following categories:



#### LOCAL BUREAUS FOR STUDENT SERVICES

Anadolu University offers support services to open education students via open education bureaus located in Turkey and abroad – 103 bureaus in Turkey and 8 bureaus abroad. Local bureaus provide support with regard to enrollment, issuance of ID cards, and distribution of transcript, diploma and diploma supplement, respond promptly to students' needs and requests, and contribute to the organization of exams.

#### **OPEN EDUCATION SYSTEM INTERACTION CENTER (CALL CENTER)**

Open Education System Interaction Center, with its experienced staff, provides information and support to students in a wide range of issues including enrollment, semester registration,

second university (i.e. admission without examination), student transfer, degree awarding, ID cards, examination procedures, and changing examination centers. The Interaction Center is open to anyone who demands information about the system, in addition to open education students. Open Education Interaction System provides information and support 24/7 at 0 850 200 46 10-19 (10 lines) or 444 10 26.

#### **CAREER SUPPORT**

Open Education System of Anadolu University has an online platform specifically designed for future career development of students – My Career and Professional Life. The platform includes audio-visual materials that provide information for future professional life in the public and the private sector, as well as course materials that prepare students for exams, they need to take to enter professional life. My Career and Professional Life also provides shortcut links to resources that are of particular interest to graduates, including Master's Programs, Second University, e-Certificate Programs, Open Library, and Alumni Association

#### **OPEN LIBRARY**

Open education students have access to the Open Library wherever they are and whenever they need. This electronic library offers a broad range of resources including textbooks and videos developed since the start of open education at Anadolu University, an archive of rare books, and a collection of microfilms.

www.acikkutuphane.anadolu.edu.tr

#### **OPEN SCIENCE**

Open Education System of Anadolu University has a website designed to offer a wide range of scientific resources that link students to seminars, projects, events, scientific papers and international cooperation opportunities. Videos of weekly Friday seminars held in the Faculty of Open Education are also available at Open Science. www.acikbilim.anadolu.edu.tr

#### **ONLINE STUDENT CLUBS**

Anadolu University offers not only teaching but also social support to its open education students. The Open Education System of Anadolu University has five online student clubs: Reading, Photography, Cinema, History, and Music. Club members come together regularly in virtual environments under the supervision of a coordinator, a faculty member of Anadolu University. Members can also participate in online forums to talk about their common interests.

#### **ALUMNI ASSOCIATION**

Alumni Association serves the purpose of strengthening the relationship between the University and former students. The website of Alumni Association presents information that responds to (former) students' lifelong learning and career planning needs. Graduates can find a career guide, news and announcements from the University, and pictures from the graduation ceremony on the website. www.aos.mezun.anadolu.edu.tr

## Study wherever and whenever you want



#### ekampus.anadolu.edu.tr

**Read, discover, and learn!** Books in PDF, ePub, Mobi and HTML5 format, Textbooks, Chapter Summaries, Ask & Learn

> **Watch and learn!** Live Classes, Videos of Chapter Summaries

**Listen and learn!** Audiobooks, Chapter Summaries in Audio Format

#### Try, play, and learn!

Practice Tests, Worksheets, Previous Exam Questions, Questions & Answers, Chapter Summaries, Question Cubes

> **Meet, discuss, and learn!** E-canteen, Discussion Forum, Student Clubs, Quality Ambassadors



## **New Anadolu Mobile!**

#### Digital materials related to all courses you receive at the Open Education System are in your pocket.

- Download your exam admission card and learn the scope of your exams.
- View your exam scores.
- Visit e-campus Mobile.

#### The new version of Anadolu Mobile allows you to have quick access to:

- exam scores, •
- what is on social media, •
- Radio Anadolu, •
- Academic calendar and more... •

#### mobil.anadolu.edu.tr **Download Our New Mobile App!**











Courses

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A GIGA UNIVERSITY FROM ANATOLIA TO THE WORLD

## Study wherever and whenever you want

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