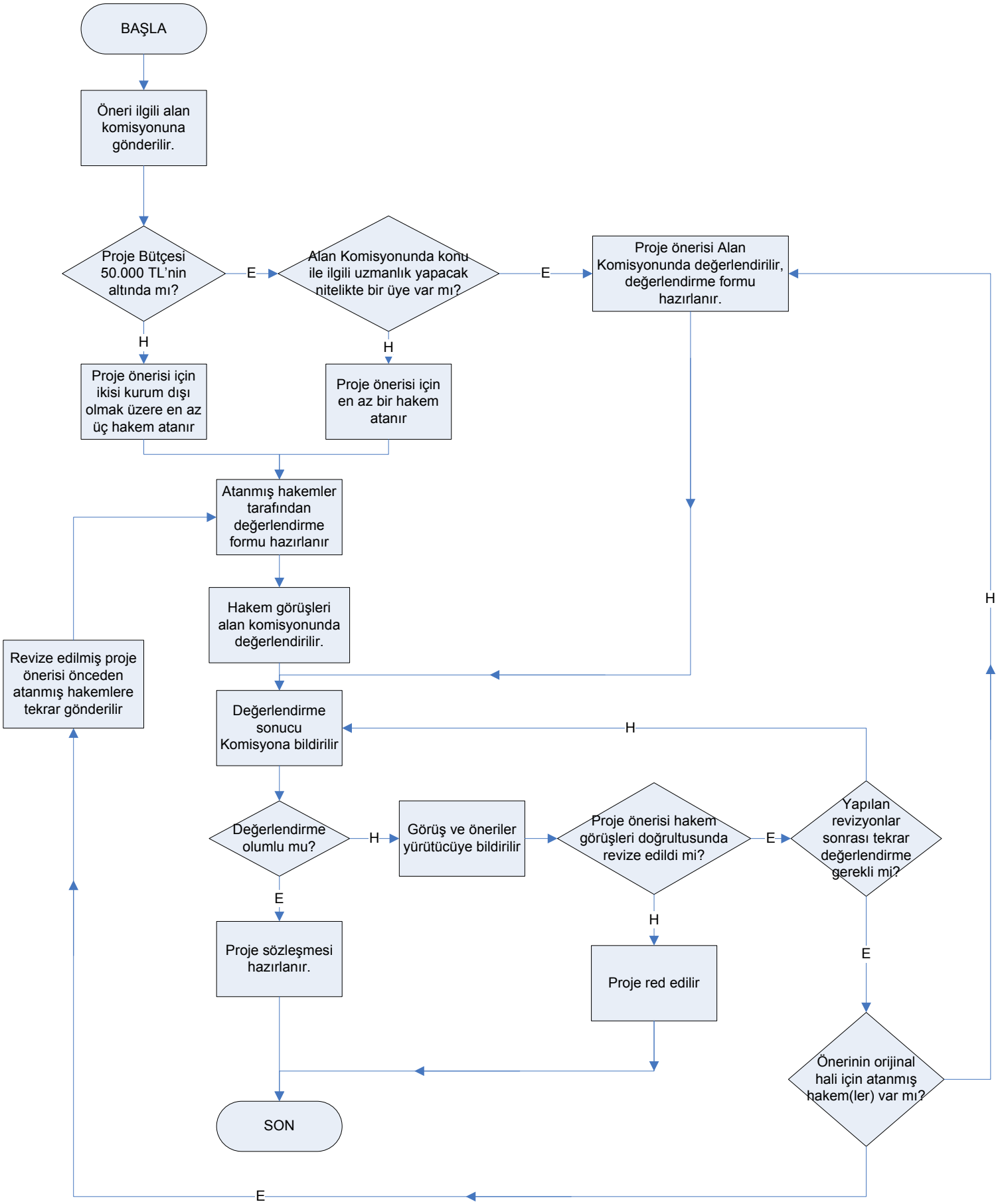PROJE ÖNERİSİ DEĞERLENDİRME SÜRECİ